



Transferring Photos from Computer to Cell Phone with Roxio Media Manager

- Resize photos for cell phone display
- Automatically synchronize photos between computer and cell

Most of us have lots of high-resolution photos on our computers that we'd love to show off on our cell phones. Since the display window is much smaller on your cell, you can save lots of space by scaling the photos down before transfer, but who has the time?

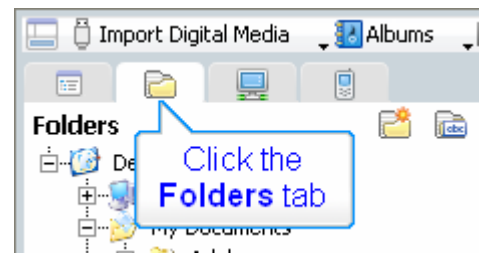
With Easy Media Creator 10, you don't have to take the time – Roxio Media Manager can scale the photos for you - automatically. In fact, with Media Manager, you can create custom synchronization settings for all of your media, then transfer it from computer to cell by clicking a single button.

1. Start in Easy Media Creator Suite 10, then click **Media and Devices**, then **Manage Media**.

This opens Roxio Media Manager.



2. Let's make sure we have the same windows open. In the top window, click the **Folders** tab to open that view.

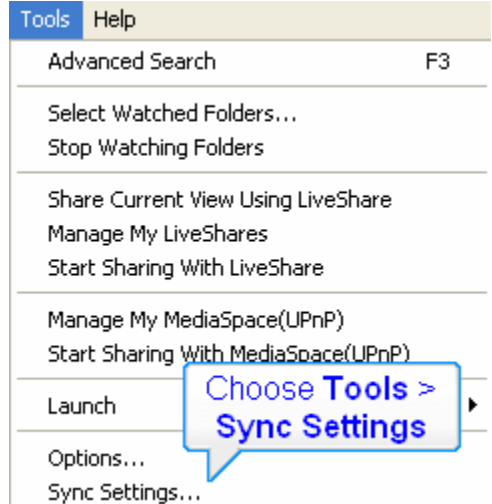


3. In the bottom window, click the **My Devices** tab to open that view.



4. Then connect your cell phone to your computer. If this is the first time that you connected your cell, you should see the Mobile Synchronization setup screen (shown below). This is a wizard that lets you synchronize media on your computer with your cell phone.

If you don't see the screen, click **Tools > Synch Settings** to open it.

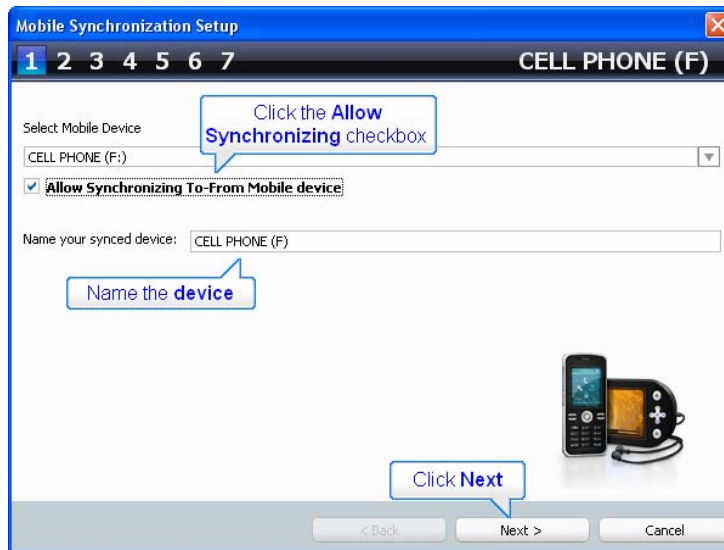


5. In the Mobile Synchronization Setup Screen:

a. Click the **Allow Synchronizing** checkbox.

b. Name the **device**.

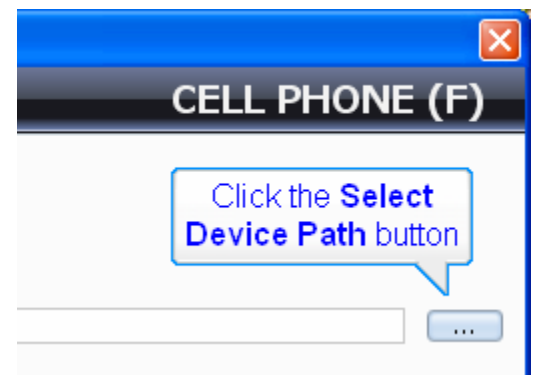
c. Click **Next** three times. The first click will take you to the video synchronization screen, the second to audio and the third to photo, which is what we want.



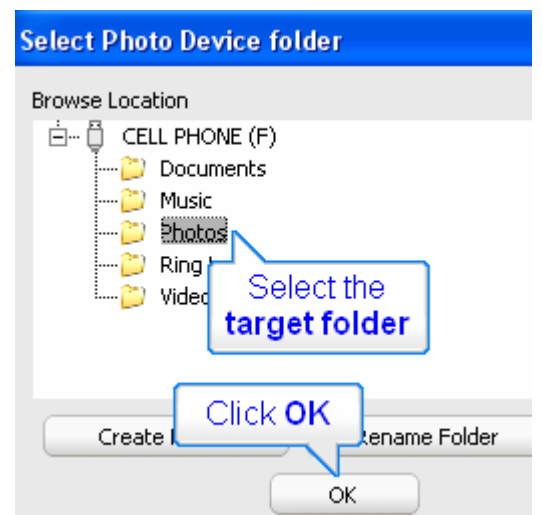
6. In the Photo Synchronization Setup screen, click the **Synchronize Photo** checkbox.



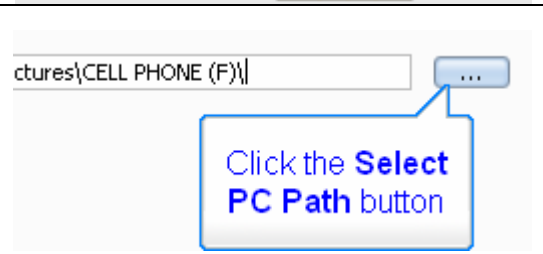
6. Let's select the folder to store the photos in your cell. On the upper right of the Photo Synchronization Setup screen, click the **Select Device Path** button.



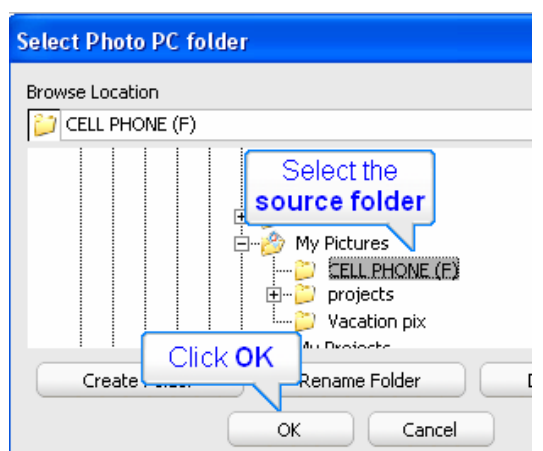
7. In the Select Photo Device folder dialog, Select the **target folder**, and click **OK** to close the dialog.



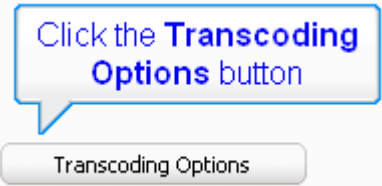
8. Now let's select the source folder on your computer for the photos that you'll automatically synchronize with your cell. On the middle right of the Photo Synchronization Setup screen, click the **Select PC Path** button.



9. In the Select Photo PC folder dialog, Select the **target folder**, and click **OK** to close the dialog.



10. Now let's tell Media Manager how to format your photos when it sends them to your cell phone. On the bottom left of the Photo Synchronization Setup screen, click the **Transcoding Options** button.



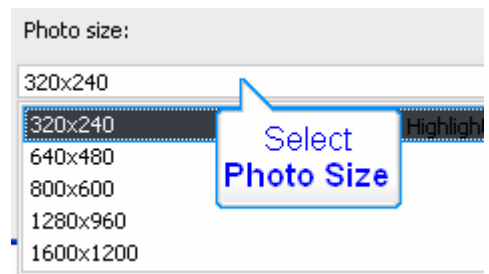
11. Media Manager opens the Device Settings screen. Here's where you pick the format and size that Media Manager will convert your files to before sending them to your cell phone. Don't worry, Media Manager won't change your original files, it creates a new file according to these parameters and sends it to your cell.

First, select a **Photo File Type** in the list box. Unless you have a good reason for choosing otherwise, go with JPEG.



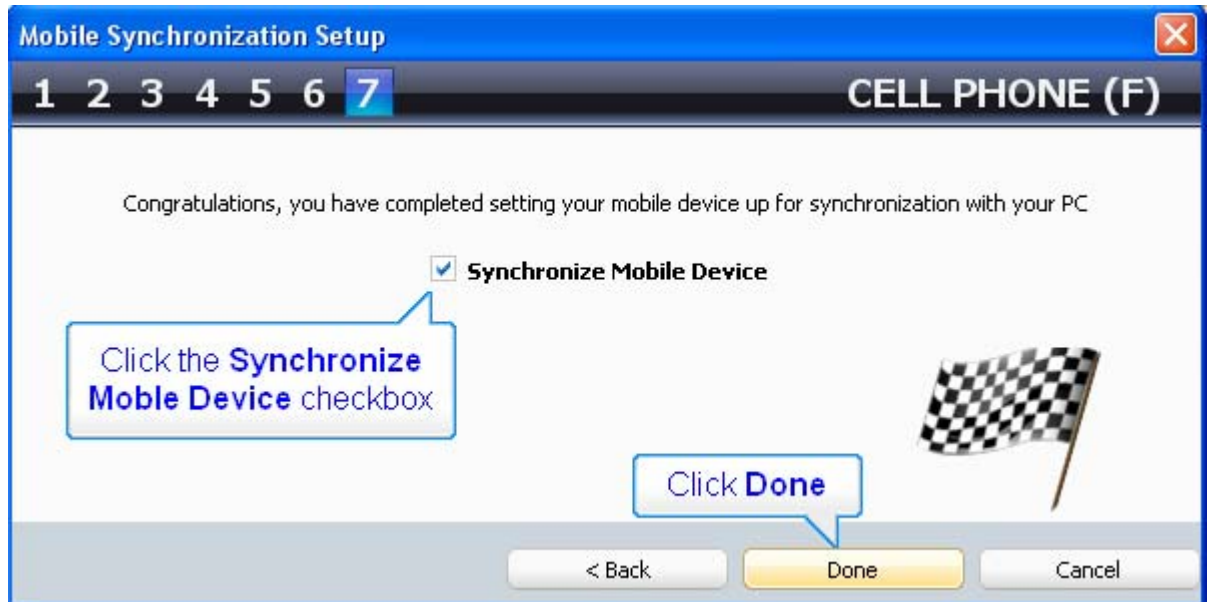
12. Then, select your **Photo Size** in the list box. Choose a size that's either the same or larger than your cell phone display. For most phones, 320x240 is fine, but you can check your cell phone manual to see if your screen is larger.

Click OK to close the Device Settings list box, then Next four more times to reach the end of the Mobile Synchronization Setup Wizard (should be screen 7, shown below).

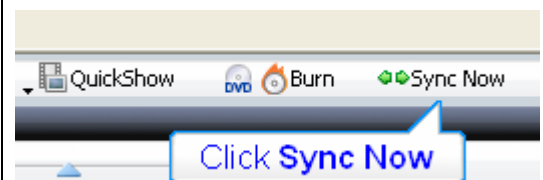


13. To immediately synchronize photos between computer and cell phone, click the **Synchronize Mobile Device** checkbox in the final screen.

Then click **Done** to close the wizard.

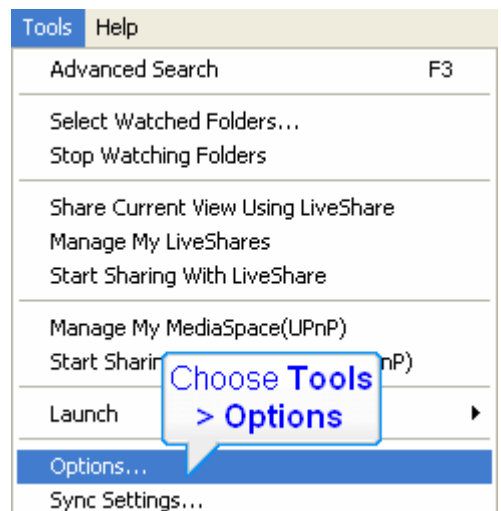


14. Once you've completed the wizard, any time your cell phone is connected to your computer, you can click **Sync Now** in the upper right toolbar, and Media Manager will synch all content in the selected folder on your computer to the target folder on your cell phone, changing the formats as you've designated.



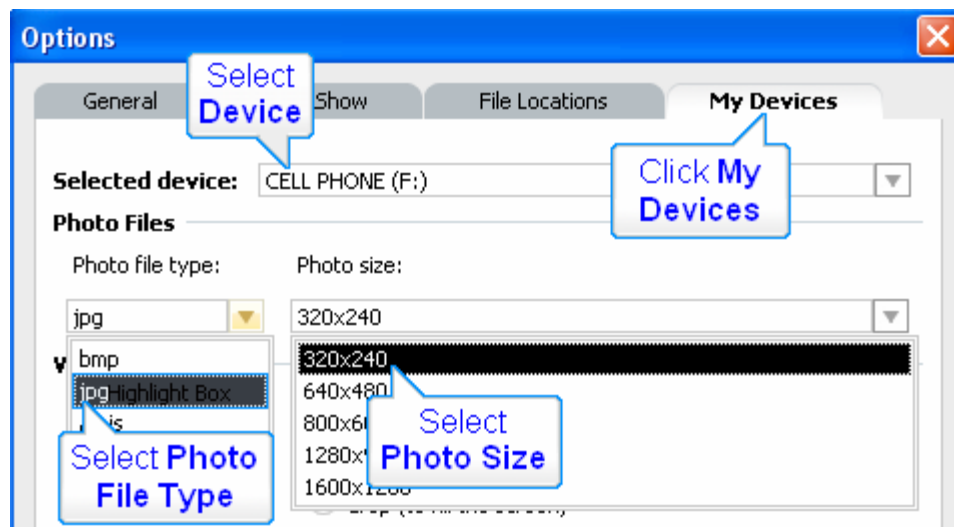
15. If you don't have the time to go through the wizard, you have another alternative. Click **Tools > Options**, where you can choose a format for your photos.

Thereafter, any time you manually transfer your photos from computer to cell phone, Media Manager will conform them to the selected parameters. Again, Media Manager will never change your original files, it creates a new file according to these parameters and sends it to your cell.



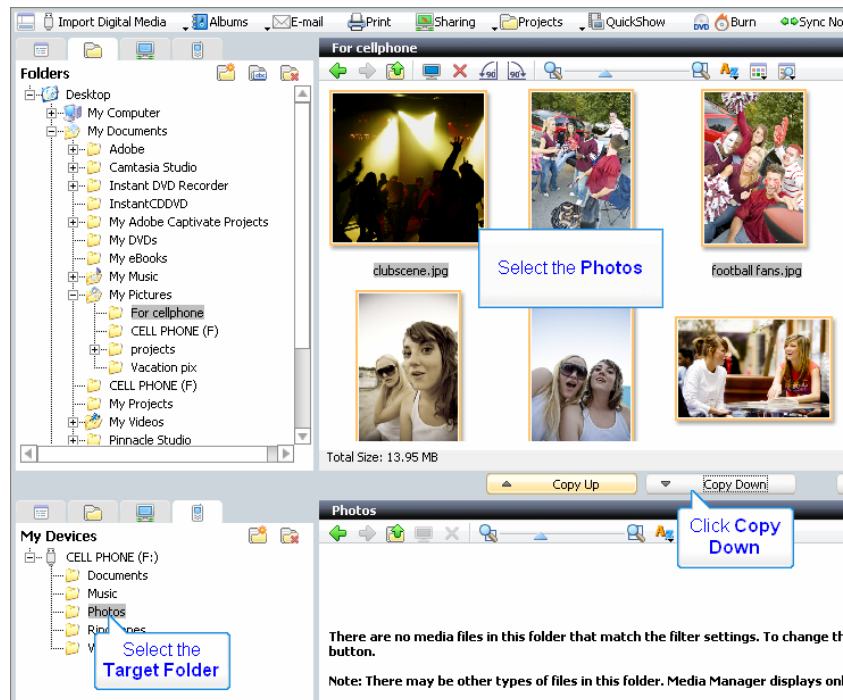
16. In the Options window:

- Click **My Devices**.
- Select your **Device**.
- Select a **Photo File Type** in the list box. Unless you have a good reason for choosing otherwise, go with JPEG.
- Then, select your **Photo Size** in the list box. Choose a size that's either the same or larger than your cell phone display. For most phones, 320x240 is fine, but you can check your cell phone manual to see if your screen is larger.



17. After setting these parameters, to transfer photos from your computer to cell phone:

- Select the **Photos** in Media Manager.
- Click the **Target Folder** in your cell phone.
- Click **Copy Down**. Media Manager copies the photos from your computer to your cell, converting them to the selected parameters.



18a. Let's analyze the results. As you can see on the right, the original photo was 1698x1131 and 1.84 MB in size.



File name: friends smiling.jpg
File Size: 1.84 MB
Date Created: 9/30/2006 9:56:38 PM
Date Modified: 8/14/2007 7:16:53 PM
Attributes: 1698x1131 pixels, 24-bit, 240 dpi

18b. While copying the photo to your cell phone, Media Manager converted it to 320x213, and saved it in 18 KB. The converted photo will look just as good on your cell as the original, and you'll have room for hundreds more photos.



File name: friends smiling.jpg
File Size: 18 KB
Date Created: 9/30/2006 9:56:38 PM
Date Modified: 11/27/2007 5:57:44 PM
Attributes: 320x213 pixels, 24-bit, 240 dpi

19. As you can see, Media Manager scales the photos to a smaller size to fit your cell without distorting the photo. If you'd like to customize the photo for your cell, rather than simply scaling it down to fit, you can choose an image, right click and choose Edit, which opens Roxio PhotoSuite 10, shown below.

Then use Mobile PhotoFit to customize the image for cell phone display. In the photo below, I'm focusing in on my friends dancing. I'll be able to see their faces much more clearly on my cell than I could with the original photo.

Note that you can learn how to use this feature in the tutorial entitled "Optimize Photos for Cell Phone Display."

