



Roxio Security for Law Firms

Law firms can easily protect sensitive data stored on CD, DVD, Blu-ray Disc and USB flash media with Roxio Secure Burn Enterprise

Law firms and their clients commonly store and exchange data on removable media, including CDs, DVDs, Blu-ray Discs and USB flash memory devices. Copying, archiving and exchanging data on portable media is a key process in today's business environment. This data is often confidential and may include client records, internal "eyes only" legal briefs and other sensitive information. However, portable media can easily be lost or stolen. Therefore, it is critical that data stored on this media is protected.

Roxio Secure Burn Enterprise manages the encryption of data on removable media, including optical discs and USB flash memory devices. It makes it easy for employees to automatically encrypt data and helps to protect law firms from the expense of data breach and non-compliance with mandated regulations.

Data Breach – A Major Problem

Data breach has become a major problem for businesses and organizations. The media's almost daily reports of these incidents shows just how common and costly data breaches are for both organizations and individuals. According to a recent study by Poneman Institute, a leading research firm in privacy and data protection, the costs of data breach exceed \$200 per customer record lost and continues to grow year by year.¹

Law firms have both ethical and legal responsibilities to protect confidential client data. Furthermore, law firms must protect internal data such as employee records. In particular, attorneys are concerned with protecting personally identifiable information (PII). Encryption is a key tool to prevent unwanted access to data.

According to the National Conference of State Legislatures, only three states do not have a law requiring consumer notification of security breaches involving personal information.² Notification can be expensive and can damage a firm's reputation.

Consider California's leading role in this area. California Senate Bill 1386 requires affected individuals must be notified if unencrypted personal information is acquired by an unauthorized person.

"SEC. 2. Section 1798.29 is added to the Civic Code, to read: 1798.29. (a) Any agency that owns or licenses computerized data that includes personal information shall disclose any breach of the security of the system following discovery or notification of the breach in the security of the data to any resident of California whose unencrypted personal information was, or is reasonably believed to have been, acquired by an unauthorized person. The disclosure shall be made in the most expedient time possible and without unreasonable delay, consistent with the legitimate needs of law enforcement, as provided in subdivision (c), or any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system."³

Encrypting the data law firms store on portable media can save a firm from the substantial costs and loss of reputation associated with a security breach.

The Challenge of Protecting Data

In the simplest terms, encryption of data on portable media can prevent unauthorized users from accessing it. The encryption needs to be strong enough to prevent circumvention and some organizations must also comply with specific encryption standards such as US government approved standards.

One of the biggest challenges in protecting data on removable media is that it is so easy for employees to write unprotected files to an optical disc or to a USB stick. Even if encryption is available, employees may simply choose not to use it because it requires extra time and effort.

Roxio Secure Burn Enterprise is specifically designed to make it extremely easy to secure data on removable media. Furthermore, Secure Burn Enterprise is designed to be scalable, depending on the needs of the organization. Encryption can be controlled by the user, or by the system administrator at the user, group or organizational level based on policy.

With Secure Burn Enterprise, business decision makers as well as employees responsible for transporting data can be confident that the data they carry is encrypted and secure.

Roxio Secure Burn Enterprise

With user-friendly design and powerful tools for system administrators, Roxio Secure Burn Enterprise helps protect your organization against data breach. Employees can quickly secure data on CD, DVD, Blu-ray Disc and USB devices using powerful data encryption that safeguards the content from being accessed by unauthorized persons. Secure Burn Enterprise goes beyond simple encryption on standalone machines to provide advanced end-point security features for a network of computers in small workgroups to multi-departmental global enterprises. Secure Burn Enterprise arms companies with the tools to not only meet internal security policies, but also comply with industry and government-mandated privacy measures and regulations.

Roxio Secure Burn Enterprise:

- Burns data on CDs, DVDs, Blu-ray Discs and USB drives using an easy drag and drop interface
- Copies discs and disc image files
- Encrypts data using a FIPS 140-2 encryption module*
- Secures files with powerful 256-bit AES encryption
- Spans files too big to fit across multiple discs
- Reads and writes disc image files
- Allows discs to be read on PCs within permitted departmental groups
- Restricts permission to read discs on PCs outside permitted departmental groups
- Supports read/write permissions set by system administrators
- Enables logging to keep track of data, computer name, user name, files, folders and other information

Secure Burn Enterprise enables encryption of data on removable media, including optical discs and USB flash memory devices. Ideal for firms of all sizes, Secure Burn makes it easy for employees to automatically encrypt data per organizational policies and helps to protect law firms and clients from the expense of data breach and non-compliance with mandated regulations.

Secure Burn Enterprise is an inexpensive and convenient way for law offices to ensure that confidential records stored on optical and USB flash media are only viewable by authorized personnel, and can help ensure compliance with mandated regulations.

*Roxio secure disc burning uses a FIPS 140-2 certified encryption module from Microsoft.

¹ 2014 Cost of Data Breach Study: Global Analysis by Ponemon Institute:

<http://www.ponemon.org/blog/ponemon-institute-releases-2014-cost-of-data-breach-global-analysis>

² <http://www.ncsl.org/research/telecommunications-and-information-technology/2015-security-breach-legislation.aspx>

³ http://www.leginfo.ca.gov/pub/01-02/bill/sen/sb_1351-1400/sb_1386_bill_20020926_chaptered.pdf

Contact

To request a quote, contact the Volume Licensing Sales team at:

North America:

Brian Hanlon

North American Licensing Manager

Corel, Roxio & Pinnacle

1-888-267-3548 ext. 1246

C. 613-299-4129

Brian.Hanlon@Corel.com

Europe:

Email: vlp.emea@roxio.com