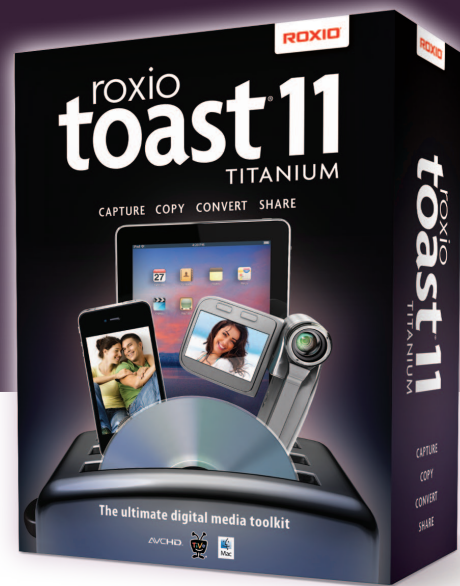


ROXIO®

The Ultimate Digital Media Toolkit

New Toast 11 Titanium makes it easier than ever to capture, burn, convert, copy* and share the digital media on your Mac®.



New & improved in this version

- **New!** Easy to use Project Assistant and redesigned user interface
- **New!** Built-in video tutorials and printable step-by-step instructions



Copy

- Copy* CDs, DVDs and Blu-ray discs™ — even using multiple drives. Copy dual layer DVD-Video discs on to affordable 4.7 GB single-layer discs and create custom DVD compilations.
- Copy discs with one click
- Create exact copies of CDs, DVDs, and Blu-ray discs—including audio CDs with one click. Recover files from scratched and damaged discs while copying.



Capture

- Grab video and music from anywhere — the web, portable devices, discs, LPs and cassettes, or applications running on your Mac.
- **New!** Capture Internet audio and any other sound or music from your favorite programs



Convert

- Convert video from the web, TiVo® DVRs, EyeTV tuners, Flip Video™ camcorders, DVD-Video and more for playback on iPad™, iPhone® and other portable players.
- **New!** VideoBoost technology makes converting H.264 video faster than ever before
- **New!** Export video to FLV or F4V for Adobe® Flash®, MKV, and DivX Plus™ HD formats
- **Improved!** Extract clips from any DVD-Video and convert to the format of your choice*
- **Improved!** Save web video from your favorite video sharing sites and convert to other formats



Share

- Post your video directly to YouTube™, Facebook®, or Vimeo®. Toast will even tweet your YouTube video links automatically.
- **New!** Convert and post video to Facebook, YouTube, or Vimeo in a single step
- **New!** Create custom video export profiles for your favorite playback devices



Burn

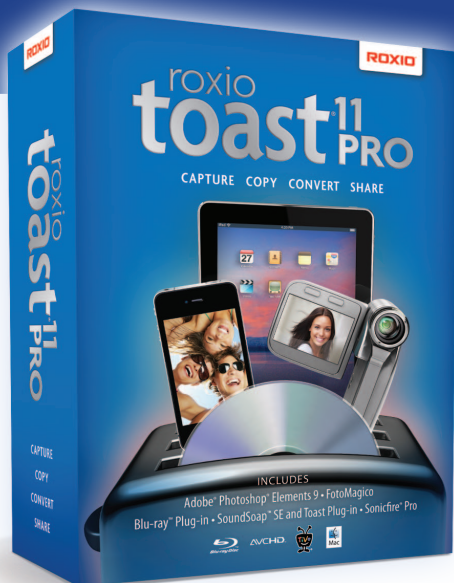
- Toast 11 is the easiest and fastest way to burn your music, video, photo and data files on to CD, DVD or Blu-ray Disc for both Mac and PC. Span large projects across multiple discs. Archive up to 50 GB on high capacity Blu-ray Discs.
- **New!** Burn or copy* discs using multiple drives at the same time
- **Improved!** Back up an entire camera of HD video to disc in one click

Minimum System Requirements:

- Mac® computer with an Intel® processor
- 1 GB RAM
- Mac OS® X 10.5 or 10.6
- Approximately 1 GB of free space to install all components
- VideoBoost requires a compatible NVIDIA® graphics card and 4 GB of RAM for optimal performance (a list of compatible cards can be found at <http://www.roxio.com/toast>)
- DVD drive required for installation
- Internet connected required for video tutorials, product updates, and other functionality

* Does not copy encrypted or protected content. USE OF THIS SOFTWARE TO MAKE ILLEGAL COPIES OF MOVIES AND OTHER CONTENT IS STRICTLY PROHIBITED.

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Toast Pro 11 delivers all the power of Toast 11 Titanium plus \$300 in extras, including Adobe® Photoshop® Elements, Blu-ray Disc™ authoring *plus* three powerful photo and audio applications.



NEW! Turn your photos & videos into spellbinding HD stories

FotoMagico™ 3 RE

- Award-winning storytelling software for digital photo enthusiasts
- Turn your pictures and movies into a high-definition story with music

Give your videos a custom soundtrack

SmartSound Sonicfire™ Pro 5

- Automatically adjust music to fit your creative needs
- Easily adapt the instrument mix to the changing moods of your productions

Burn HD video to DVD & Blu-ray Discs™

BD Plug-in for Toast 11

- Author your video to high-definition Blu-ray Disc
- Burn HD video to standard DVD discs and watch in HD on any Blu-ray player



NEW!

The #1 selling consumer photo-editing software¹

Adobe Photoshop Elements 9

- Easily turn ordinary pictures into extraordinary photos
- Share your life stories in unique print creations and web experiences

Instantly remove noise from digital audio and video files

BIAS SoundSoap™ 2 SE & new Toast Plug-in

- Remove unwanted noise from LPs and cassette tapes
- Eliminate noise picked up by a DV camera's microphone

New features

Toast 11 PRO

Toast 11

Toast 10

Adobe® Photoshop® Elements 9: The #1 selling consumer photo-editing software¹

NEW

FotoMagico™ 3 RE: Turn your pictures into high-resolution photo slideshows

NEW

SonicFire® Pro: Create professional custom soundtracks for movies and slideshows

✓

SoundSoap® 2 SE: Remove unwanted noise from analog or digital audio

✓

SoundSoap 2 Audio Unit Plug-in for Toast

NEW

Author High Definition Blu-ray video discs and High Definition DVDs

IMPROVED

PLUG-IN REQUIRED

PLUG-IN REQUIRED

Easy to use Project Assistant and redesigned user interface

NEW

NEW

Built-in video tutorials and printable step-by-step instructions

NEW

NEW

Burn or copy* discs using multiple drives at the same time

NEW

NEW

VideoBoost technology makes converting H.264 video faster than ever before

NEW

NEW

Convert and post video to Facebook®, YouTube™, or Vimeo® in a single step

NEW

NEW

Create custom video export profiles for your favorite playback devices

NEW

NEW

Export video to FLV or F4V for Adobe® Flash®, MKV, and DivX Plus™ HD formats

NEW

NEW

Capture Internet audio and any other sound or music from your favorite programs

IMPROVED

IMPROVED

✓

Back up an entire camera of HD video to disc in one click

✓

✓

✓

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¹ Source: NPD Group/Retail Tracking Service (April 2002 to March 2009) based on units sold (North America only).

\$300 in extra value