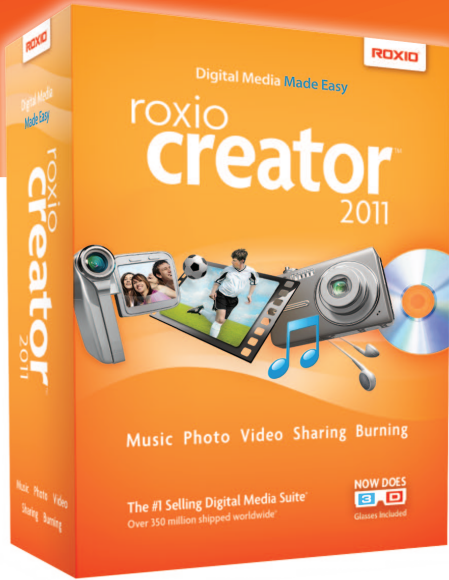


NEW!

ROXIO®



THE #1 SELLING DIGITAL MEDIA SUITE*
Over 400 million shipped worldwide†

Enhance, preserve, capture and share your digital media



3D New! Add the magic of 3D to your videos & photos.*
Enjoy 3D movies on your PC or 3D TV – glasses included.

- Turn your 2D videos into stunning 3D masterpieces
- Edit in 3D and create 3D DVDs
- Enjoy 3D movies on your PC or 3D TV
- Create 3D pictures



Video + Movies Edit movies and create DVDs like a pro. New video stabilization features make it fun and easy.

- Fast and versatile HD video editing and encoding
- Create movie magic with a few clicks
- Capture streaming web videos; take TiVo shows to-go
- Create Hollywood-style DVDs
- **New!** Stabilize shaky video taken with a handheld camera



Photo + Sharing Easily fix and enhance your photos. Create cards, calendars, slideshows and more.

- Create dazzling online PhotoShows
- Restore old photos with a few clicks
- Create sweeping panoramas
- Collages made simple
- **New!** Remote PC access and share



Music + Audio Quickly rip music from a variety of sources and then convert audio files to any format in seconds.

- Rip, mix, burn and share digital and analog audio
- Capture Internet audio, whatever the source
- Powerful Sound Editor
- Convert CD audiobooks for your iPod
- Preserve old LPs and tapes
- Create mixes and identify your audio...automatically



Data + Copy Burn, back up, copy and preserve irreplaceable data, photos, and video to CD, DVDs and Blu-ray Disc.

- Drag, drop, burn – right on your desktop
- The industry standard for burning
- Safe and sound backup
- Copy with one click
- Copy CDs, DVDs and Blu-ray Discs** with one click
- Create custom DVD video compilations



Minimum System Requirements

- Internet connection may be required for product activation at installation time and some features. Internet charges are the user's responsibility.
- Microsoft® Windows® 7 Home Premium, Professional or Ultimate, Microsoft® Windows Vista™ SP2, Windows® XP SP3
- For data burning and copy, audio capture and editing: Intel® 1.6GHz Pentium 4 processor or AMD equivalent, 512MB RAM for windows XP and 1GB RAM for Windows Vista and Windows 7. For video editing and conversion and DVD playback Intel Pentium 4 2GHz processor or AMD equivalent and 1GB RAM. Multi-core-processor with at least 2GB RAM recommended.
- 1024x768 DirectX 9.0c compatible graphics card with at least 16-bit color setting, sound card, DVD-ROM drive
- DVD and BD copy, video editing and authoring may require large amounts of free disk space, up to 10's of GB
- QuickTime® player version 7 and iTunes version 8 required for some functionality
- Blu-ray authoring and playback require additional plug-ins which can be purchased at www.roxio.com
- Media access server capability requires an always-on PC connected to a wired network 3D
- 3D red/cyan glasses included. For other supported 3D formats, required hardware is the responsibility of the user.
- 3D video formats: over/under full and half height, side-by-side full and half-width, anaglyph red/cyan, RealD, Fuji FinePix REAL 3D (input only)

*No additional hardware required

**Does not copy encrypted or copy protected content.

†Source: The NPD Group (1999-2009).

‡Based on cumulative worldwide shipments of Creator and its components since 1999.



All the power of Creator 2011 plus 5 applications worth over \$250

New! Restore your PC in case of a disaster

Roxio BackOnTrack™ 4—Completely Redesigned!

- Restore your crashed system
- Preserve precious photos, videos and files
- Guard against computer crashes and user error

Make your music files sound new again

BIAS SoundSoap™ SE

- Remove unwanted noise from soundtracks
- Clean up LPs, cassettes and audio files
- An intuitive user interface makes it easy

Protect your discs with encryption

Roxio Secure Burn™

- Burn and copy discs directly from the desktop
- Secure data with powerful encryption and password protection



Burn HD video to Blu-ray Discs™

Blu-ray Disc Plug-in

- Author HD video on to DVDs and Blu-ray Discs
- Capture HD video from camcorders, TiVo® DVRs
- Choose from dozens of high-resolution menu styles

Create custom soundtracks

SmartSound Sonicfire™ Pro

- Easily orchestrate sophisticated music tracks
- Use auto "Mood Mapping" to match audio to picture

| New features | | Creator 2011 PRO | Creator 2011 | Creator 2010 |
|--------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|------------------|------------------|------------------|
| Over \$250 value | Burn High Definition video Blu-ray Discs | ✓ | PLUG-IN REQUIRED | PLUG-IN REQUIRED |
| | SmartSound Sonicfire™ Pro: Easily orchestrate sophisticated sound tracks with songs from a new music library | IMPROVED | | |
| | Roxio BackOnTrack™ 4: Completely redesigned! Safeguard photos, videos and files, and restore a crashed system | IMPROVED | | |
| | BIAS SoundSoap™ SE: Quickly remove unwanted noise from LPs, cassettes and audio files | ✓ | | |
| | Roxio Burn—Secure: Burn and copy discs directly from the desktop and secure them with encryption | NEW | | |
| | Turn your 2D videos into Hollywood-style 3D movies | NEW | NEW | |
| | Create 3D DVDs and 3D pictures | NEW | NEW | |
| | Play back 3D movies on your PC; 3D glasses included. No extra hardware required | NEW | NEW | |
| | Stabilize shaky videos shot with cell phones or other handheld devices | NEW | NEW | |
| | Rotate video with one click | NEW | NEW | |
| | Upload photos and video to Facebook | NEW | NEW | |
| | Import MKV Internet movies | NEW | NEW | |
| | Access and share the digital media on your PC via the Internet | NEW | NEW | |
| | Accelerated video encoding | IMPROVED | IMPROVED | ✓ |
| Get excellent results with new photo templates and DVD menus | IMPROVED | IMPROVED | | |